

Best Of

2023

AI
Marketing
RevOps



56 Best LinkedIn Posts on AI, Marketing, and RevOps in 2023

Curated by [Dimos Michailidis](#)

1 → Get 18140 ChatGPT marketing prompts for free! ([Andrew Bolis](#))

<https://lnkd.in/dpcpqSnT>

2 → Achieving Sales & Marketing Alignment [IMPACT](#)

https://lnkd.in/d9A_RmVA

3 → RevOps "vs" Sales ([Rashida Goryawala](#))

<https://lnkd.in/dgCKthgA>

4 → Content Marketing (2023 vs past) ([Neal O'Grady](#) 🍉)

<https://lnkd.in/dBDcrxfP>

5 → Minimum Viable Positioning ([Anthony Pierri](#) ✍️)

<https://lnkd.in/dAMgCwqj>

6 → 0-84 team members in 3.5 years - 7 management lessons ([Tom Hunt](#))

<https://lnkd.in/dA2PpBtJ>

7 → The optimal LinkedIn Ads strategy ([Xan Mannekens](#))

<https://lnkd.in/dESRzjHJ>

8 → Invite your top accounts to your podcast (instead of pitching them) ([Noa Eshed IL](#))

<https://lnkd.in/dps77na2>

9 → The 3 types of ABM ([Aika Kathrina P.](#))

<https://lnkd.in/dm2ZvZgF>

10 → Are you over-investing in demand capture? ([Alon Even](#))

<https://lnkd.in/dpRdUX99>

11 → How marketers can support teams to succeed on social ([Bradley Fehler](#))

<https://lnkd.in/dV2s68Kr>

12 → RevOps Paradise ([Revops Jones](#) )

<https://lnkd.in/d7Jmdmbi>

13 → A content guide for Account Based Marketing ([Yulia Olennikova](#))

<https://lnkd.in/djUfJekf>

14 → A compensation guide for SaaS Account Executives ([CJ Gustafson](#))

<https://lnkd.in/dQHBBUWt>

15 → Best free guide to commenting on LinkedIn ([Hannah Szabo](#))

<https://lnkd.in/da4QNzA9>

16 → Learn everything about the changes in LinkedIn algo ([Richard van der Blom](#))

<https://lnkd.in/d8aTGZKi>

17 → New SaaS funnel metrics for 2023 (Freemium/ Free Trial/ Reverse Trial) ([Kyle Poyar](#))

<https://lnkd.in/dAM7cf5B>

18 → How you can do keyword research with ChatGPT ([Anna York](#))

<https://lnkd.in/d5ajub8c>

19 → How to use customer testimonials - 30 examples ([Olena Bomko](#))

<https://lnkd.in/duhEHNJW>

20 → The Ultimate ChatGPT Guide ([Jérémy Grandillon](#))

https://lnkd.in/d7T_wU92

21 → Why KPIs are one of the most common marketing & sales programs' killers
([Andrei Zinkevich](#))

<https://lnkd.in/d5E7Ad3W>

22 → Starter paid media strategy with \$5000 per month ([Deivis Rupslaukis](#))

<https://lnkd.in/dDkDd-rg>

23 → What Makes Barbie ICONIC? Ft. Ex-CMO of Mattel, Lori Pantel ([Simon Chou](#) 🇵🇸)

<https://lnkd.in/ddPnFKbb>

24 → Learn prompting in 2 hours ([Tania Saez](#))

<https://lnkd.in/dV-9Z4A3>

25 → 14 ChatGPT prompts for LinkedIn Ads ([Gauthier Gallin](#))

<https://lnkd.in/dbYDgHUu>

26 → 21 Marketing Frameworks you need to know ([Oren Greenberg](#))

<https://lnkd.in/dfwXjJFy>

27 → “Which attribution model is it best to follow?” ([MC \(Marie-Claire\) Silber](#) )

<https://lnkd.in/ddy8BQS2>

28 → Marketing is (NOT) broken! ([Amit Lavi](#))

<https://lnkd.in/deQSiUEH>

29 → Top 5 things that are working for CROs today ([Stephanie Valenti](#))

<https://lnkd.in/dngzK23z>

30 → How to improve your positioning and messaging with "Jobs to Be Done" ([Clay Ostrom](#))

<https://lnkd.in/d9xfGb-J>

31 → 13 things that destroy a B2B demand generation campaign ([Romeo Mann](#))

<https://lnkd.in/d-inFcv6>

32 → The power of shared goals ([Archita Fritz](#))

<https://lnkd.in/d2Q5RXTr>

33 → B2B SaaS homepage structure to maximize conversions ([Tas Bober](#))

<https://lnkd.in/dJ9G-AJT>

34 → How to write a business process anyone can follow ([Jen Bergren, MBA](#))

<https://lnkd.in/d8kJSKPg>

35 → What metrics should you track on a growing SaaS product? ([Amy Mitchell](#))

<https://lnkd.in/d47vNpjh>

36 → How to move your historical data from Universal Analytics before they're lost!
([Neetu Singla](#))

<https://lnkd.in/d2ynYa5T>

37 → How to succeed with HubSpot in the first 90 Days ([Lauren Ryan](#))

<https://lnkd.in/dmwbupRF>

38 → How to grow in B2B SaaS without spending 💰 on ads. ([Diana Caplinska](#) 🙌✍️)

<https://lnkd.in/dEhHmKCg>

39 → ChatGPT Cheat Sheet ([Dirk Zee](#))

<https://lnkd.in/dXYE4KhX>

40 → Create 50+ Designs in 5 Minutes with Canva & Chat GPT ([Jonathan Parsons](#))

<https://lnkd.in/dYdUCbMG>

41 → Customer Journey Audit ([Olga Denisova](#))

<https://lnkd.in/dZpEe3dY>

42 → Growth Marketing in Early Stage VS Growth Stage ([Pierre Herubel](#))

<https://lnkd.in/dQFJGXDP>

43 → How to use AI to make an app in 3 minutes ([Phanindra Reddy](#) ⚡)

https://lnkd.in/drgV_KNy

44 → Frameworks to Master ChatGPT Prompt Engineering ([Sachin B](#))

https://lnkd.in/dG_aR3RC

45 → Custom instructions for ChatGPT ([Ash Bari](#))

https://lnkd.in/dY_wpMBG

46 → Brand creation with DALL-E 3 in minutes ([Thomas Sill](#))

<https://lnkd.in/daeXzQ9y>

47 → My Responsible Artificial Intelligence AI Manifesto ([Kristeen Romero](#) 🇺🇸🌊)

<https://lnkd.in/dZbacgFp>

48 → Ultimate guide to creating landing pages that convert with ChatGPT ([Audrey Chia](#) )

<https://lnkd.in/dea4Ya7x>

49 → ChatGPT's Vision use cases ([Hank Barker](#))

<https://lnkd.in/dN7ZPKX9>

50 → Custom Coding with ChatGPT & HubSpot ([Liam Redding](#))

<https://lnkd.in/dJfimKAh>

51 → DALL-E 3 Photography guide with single-variable tests ([Tianyu Xu](#))

https://lnkd.in/dqRB5s_9

52 → The Ultimate List of Sales Influencers on LinkedIn ([Paul Viviers](#))

<https://lnkd.in/dCDcQqEb>

53 → How to make ChatGPT write like you ([Paul Couvert](#))

<https://lnkd.in/dEkqpcbu>

54 → 350+ best LinkedIn ads ([Joseph Hill](#) )

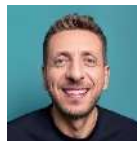
<https://lnkd.in/dZkSVGdj>

55 → How a GPT can actually help autistic kids communicate ([Manuel Veronesi](#))

<https://lnkd.in/dFbpRi9w>

56 → 9 alternatives to DALL-E 3 ([Justin Chia](#) )

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